

**FACT SHEET** As of 9/30/24

## CONSUMER DISCRETIONARY ULTRASECTOR PROFUND

### Fund objective

The Consumer Discretionary UltraSector ProFund seeks daily investment results, before fees and expenses, that are 1.5x the return of the S&P Consumer Discretionary Select Sector SM Index (the "Index") for a single day, not for any other period.

### Fund details

|   |            |
|---|------------|
| Inception Date                                | 01/30/2004 |
| Investor Class Symbol                         | CYPIX      |
| Service Class Symbol                          | CYPSX      |
| Investor Class Cusip                          | 743185332  |
| Service Class Cusip                           | 743185324  |
| Investor Class Gross Expense Ratio            | 1.63%      |
| Service Class Gross Expense Ratio             | 2.63%      |
| Investor Class Net Expense Ratio <sup>1</sup> | 1.63%      |
| Service Class Net Expense Ratio <sup>1</sup>  | 2.63%      |
| Limit on Exchange                             | None       |

### Uses for magnified exposure

Common uses for magnified exposure include:

- Seeking magnified gains (will also magnify losses)
- Getting a target level of exposure for less cash
- Overweighting a market segment without additional cash

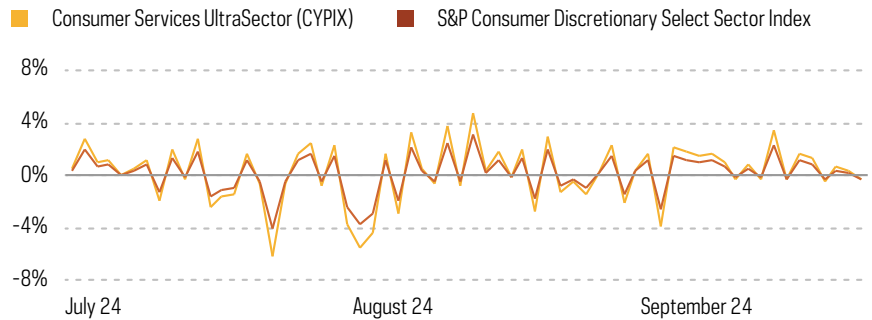
### Fund performance and index history<sup>2</sup>

The Consumer Discretionary UltraSector ProFund seeks daily investment results, before fees and expenses, that are 1.5x the return of the S&P Consumer Discretionary Select Sector Index<sup>SM</sup> Index (the "Index") for a single day, not for any other period.

|  | 3Q 2024 | Year to Date | 1-Year | 5-Year | 10-Year | Fund Inception |
|--|---------|--------------|--------|--------|---------|----------------|
| Investor Class NAV Total Return          | 13.77%  | 14.76%       | 32.80% | 9.72%  | 13.03%  | 10.86%         |
| Service Class NAV Total Return           | 13.52%  | 13.92%       | 31.50% | 8.63%  | 11.91%  | 9.78%          |
| S&P Consumer Discretionary Select Sector | 10.22%  | 12.91%       | 25.71% | 11.75% | 13.06%  | 10.94%         |
| Dow Jones U.S. Consumer Services         | 4.66%   | 18.72%       | 36.03% | 11.19% | 12.16%  | 10.64%         |

Periods greater than one year are annualized.

### Daily return during 3Q 2024

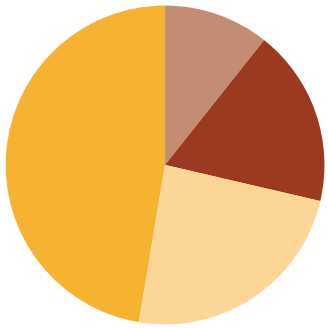


**Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than the original cost. Performance data current to the most recent month-end is available at Profunds.com or by calling 1-888-776-3637.**

For standardized returns year-to-date, and as of the most recent calendar quarter-end, and annualized month-end, see performance. Returns include the reinvestment of dividends and capital gains.

<sup>1</sup>Contractual waiver effective until November 30, 2024. Without such a waiver of fees, the total returns would have been lower.

<sup>2</sup>All data, unless otherwise noted, is as of 9/30/24, and for Investor Class Shares only. Holdings and other data are subject to change.

| <h2>Index description <sup>2</sup></h2> <p>The Index represents the consumer discretionary sector of the S&amp;P 500 Index ("S&amp;P 500"). The Index is one of eleven S&amp;P Select Sector Indices, each designed to measure the performance of a sector of the S&amp;P 500. The Index includes equity securities of companies from the following Global Industry Classification Standard (GICS<sup>®</sup>) industries: automobile components; automobiles; household durables; leisure products; textiles, apparel &amp; luxury goods; hotels, restaurants, &amp; leisure; diversified consumer services; distributors; broadline retail; and specialty retail.</p> | <h3>Top index companies <sup>2</sup></h3> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr> <td>Amazon.com Inc.</td> <td>22.03%</td> </tr> <tr> <td>Tesla Inc.</td> <td>14.67%</td> </tr> <tr> <td>Home Depot Inc.</td> <td>8.12%</td> </tr> <tr> <td>McDonald's Corp.</td> <td>4.43%</td> </tr> <tr> <td>Lowe's Cos. Inc.</td> <td>4.26%</td> </tr> <tr> <td>Booking Holdings Inc.</td> <td>3.90%</td> </tr> <tr> <td>TJX Cos. Inc.</td> <td>3.67%</td> </tr> <tr> <td>Starbucks Corp.</td> <td>3.05%</td> </tr> <tr> <td>NIKE Inc.-Class B</td> <td>2.93%</td> </tr> <tr> <td>Chipotle Mexican Grill Inc.</td> <td>2.18%</td> </tr> </tbody> </table> |    | Weights              | Amazon.com Inc. | 22.03%           | Tesla Inc. | 14.67%         | Home Depot Inc. | 8.12%              | McDonald's Corp. | 4.43%  | Lowe's Cos. Inc. | 4.26%                | Booking Holdings Inc. | 3.90%  | TJX Cos. Inc.     | 3.67%  | Starbucks Corp.          | 3.05%  | NIKE Inc.-Class B           | 2.93%  | Chipotle Mexican Grill Inc. | 2.18% |
|---|--|----|----------------------|-----------------|------------------|------------|----------------|-----------------|--------------------|------------------|--|------------------|----------------------|-----------------------|--------|-------------------|--------|--------------------------|--------|-----------------------------|--------|-----------------------------|-------|
|   | Weights  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Amazon.com Inc.   | 22.03%   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Tesla Inc.  | 14.67%   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Home Depot Inc.   | 8.12%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| McDonald's Corp.  | 4.43%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Lowe's Cos. Inc.  | 4.26%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Booking Holdings Inc.   | 3.90%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| TJX Cos. Inc.   | 3.67%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Starbucks Corp.   | 3.05%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| NIKE Inc.-Class B   | 2.93%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Chipotle Mexican Grill Inc.   | 2.18%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| <h2>Index Characteristics <sup>2</sup></h2> <table border="1"> <tbody> <tr> <td>Number of Companies</td> <td>51</td> </tr> <tr> <td>Price/Earnings Ratio</td> <td>26.15</td> </tr> <tr> <td>Price/Book Ratio</td> <td>9.53</td> </tr> <tr> <td>Dividend Yield</td> <td>0.87%</td> </tr> <tr> <td>Average Market Cap</td> <td>\$104.10 billion</td> </tr> </tbody> </table>  | Number of Companies  | 51 | Price/Earnings Ratio | 26.15           | Price/Book Ratio | 9.53       | Dividend Yield | 0.87%           | Average Market Cap | \$104.10 billion | <h3>Index sectors <sup>2</sup></h3> <table border="1"> <thead> <tr> <th></th> <th>Weights<sup>3</sup></th> </tr> </thead> <tbody> <tr> <td>Retailing</td> <td>47.38%</td> </tr> <tr> <td>Consumer Services</td> <td>23.99%</td> </tr> <tr> <td>Automobiles &amp; Components</td> <td>17.96%</td> </tr> <tr> <td>Consumer Durables &amp; Apparel</td> <td>10.68%</td> </tr> </tbody> </table>  |                  | Weights <sup>3</sup> | Retailing             | 47.38% | Consumer Services | 23.99% | Automobiles & Components | 17.96% | Consumer Durables & Apparel | 10.68% |                             |       |
| Number of Companies   | 51   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Price/Earnings Ratio  | 26.15  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Price/Book Ratio  | 9.53   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Dividend Yield  | 0.87%  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Average Market Cap  | \$104.10 billion   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
|   | Weights <sup>3</sup>   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Retailing   | 47.38%   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Consumer Services   | 23.99%   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Automobiles & Components  | 17.96%   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| Consumer Durables & Apparel   | 10.68%   |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |
| <p>For more information, visit <a href="http://ProFunds.com">ProFunds.com</a> or ask your financial advisor or broker.</p>  |  |    |                      |                 |                  |            |                |                 |                    |                  |  |                  |                      |                       |        |                   |        |                          |        |                             |        |                             |       |

Narrowly focused investments typically exhibit higher volatility.

Many ProFunds seek daily investment results that correspond, before fees and expenses, to a multiple (e.g., 2x, -2x) of the daily performance of its underlying benchmark (the "Daily Target"). While these Funds have a daily investment objective, you may hold Fund shares for longer than one day if you believe it is consistent with your goals and risk tolerance. For any holding period other than a day, your return may be higher or lower than the Daily Target. These differences may be significant. Smaller index gains/losses and higher index volatility contribute to returns worse than the Daily Target. Larger index gains/losses and lower index volatility contribute to returns better than the Daily Target. The more extreme these factors are, the more they occur together, and the longer your holding period while these factors apply, the more your return will tend to deviate. Investors should consider periodically monitoring their geared fund investments in light of their goals and risk tolerance.

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<sup>3</sup>Sum of weightings may not equal 100% due to rounding.

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