

FACT SHEET As of 9/30/24

BULL PROFUND

Fund objective

Bull ProFund seeks investment results, before fees and expenses, that correspond to the performance of the S&P 500° Index.

Fund details

Inception Date	12/01/1997
Investor Class Symbol	BLPIX
Service Class Symbol	BLPSX
Investor Class Cusip	743185704
Service Class Cusip	743185100
Investor Class Gross Expense Ratio	1.58%
Service Class Gross Expense Ratio	2.58%
Investor Class Net Expense Ratio ¹	1.58%
Service Class Net Expense Ratio ¹	2.58%
Limit on Exchange	None

Fund performance and index history²

The Bull ProFund seeks investment results, before fees and expenses, that correspond to the daily performance of the S&P 500[®] (the "Index").

	3Q 2024	Year to Date	1-Year	5-Year	10-Year	Fund Inception
Investor Class NAV Total Return	5.39%	20.38%	33.85%	13.83%	11.27%	6.51%
Service Class NAV Total Return	5.12%	19.48%	32.52%	12.71%	10.17%	5.48%
S&P 500	5.89%	22.08%	36.35%	15.96%	13.37%	8.82%
Periods greater than one year are annua	alized.					

Growth of \$10,000



Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than the original cost. Performance data current to the most recent month-end is available at Profunds.com or by calling 1-888-776-3637.

For standardized returns year-to-date, and as of the most recent calendar quarter-end, and annualized month-end, see performance. Returns include the reinvestment of dividends and capital gains.

¹Contractual waiver effective until November 30, 2024. Without such a waiver of fees, the total returns would have been lower.

²All data, unless otherwise noted, is as of 9/30/24, and for Investor Class Shares only. Holdings and other data are subject to change.

Index description²

The S&P 500[®] Index (Bloomberg Symbol: SPX) is a widely used measure of large-cap U.S. stock market performance. It is a float-adjusted, market capitalization-weighted index of 500 U.S. operating companies and real estate investment trusts selected through a process that factors in criteria such as liquidity, price, market capitalization and financial viability. It is not possible to invest directly in an index.

Index Characteristics²

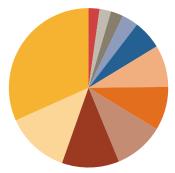
Number of Companies	504
Price/Earnings Ratio	27.39
Price/Book Ratio	5.14
Dividend Yield	1.28%
Average Market Cap	\$101.14 billion

For more information, visit ProFunds.com or ask your financial advisor or broker.

Top index companies ²	Weights
Apple Inc.	7.27%
Microsoft Corp.	6.57%
NVIDIA Corp.	6.13%
Amazon.com Inc.	3.57%
Meta Platforms IncClass A	2.57%
Alphabet IncClass A	2.00%
Berkshire Hathaway IncClass B	1.73%
Alphabet IncClass C	1.65%
Broadcom Inc.	1.65%
Tesla Inc.	1.49%

Index sectors²

Index sectors ²	$Weights^3$
Information Technology	31.70%
Financials	12.91%
Health Care	11.60%
Consumer Discretionary	10.11%
Communication Services	8.86%
Industrials	8.51%
Consumer Staples	5.89%
Energy	3.31%
Utilities	2.53%
Real Estate	2.34%
Materials	2.23%



Many ProFunds routinely employ leveraged investment techniques that magnify gains and losses, and result in greater volatility in value. Each geared (leveraged or inverse) ProFund seeks a return that is a multiple (e.g., 2x, -1x) of the return of an index or other benchmark (target) **for a single day**. Due to the compounding of daily returns, geared ProFunds' returns over periods other than one day will likely differ in amount and possibly direction from the target return for the same period. These effects may be more pronounced in funds with larger or inverse multiples and in funds with volatile benchmarks. Investors should monitor their ProFunds holdings consistent with their strategies, as frequently as daily. For more on risks, please read the prospecuts.

ProFunds are not suitable for all investors because of the sophisticated techniques the funds employ. Investing involves risk, including the possible loss of principal. ProFunds entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance, all of which can increase volatility and decrease performance. For more on correlation, leverage and other risks, please read the prospectus. There is no guarantee any ProFund will achieve its investment objective.

All ProFunds are subject to active investor risk. There are no restrictions on the size and frequency of trades and no transaction fees. The frequent exchanges our policies permit can decrease performance, increase expenses and cause investors to incur tax consequences.

Carefully consider the investment objectives, risks, charges and expenses of ProFunds before investing. A prospectus or summary prospectus with this and other information may be obtained at Profunds.com or by calling 1-888-776-3637. Read them carefully before investing.

³Sum of weightings may not equal 100% due to rounding.

ProFunds are distributed by ProFunds Distributors Inc. © 2024